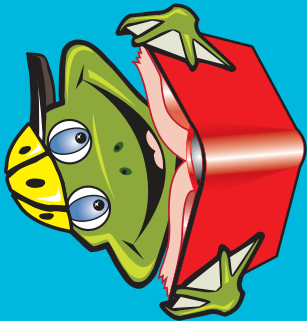


Is your child eligible for Eye See ... Eye Learn[®]?

If your child was born in 2011 and is currently enrolled in kindergarten in a participating school district, s/he is eligible for a comprehensive eye exam and, if prescribed, one FREE pair of eyeglasses from a participating Doctor of Optometry through the Eye See ... Eye Learn[®] program.

This form is valid until: August 31, 2017

For a list of participating school districts and/or participating Doctors of Optometry, visit: **WWW.BCESEL.CA**



For more information on Eye See ... Eye Learn[®], visit:

www.bcesel.ca

Contact Us

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THIS PROGRAM IS BROUGHT TO YOU BY

BC DOCTORS OF OPTOMETRY

British Columbia Association of Optometrists

THANK YOU TO OUR CORPORATE PARTNERS



"Eye See ... Eye Learn" and "Fribbit" are registered trade-marks of the Alberta Association of Optometrists. Only kindergarten children within participating school districts in BC are eligible to participate. Glasses are provided upon request of the participating Doctor of Optometry.

How well can your child see?



Get a **FREE** pair of eyeglasses

for your kindergarten child



Learn more about
**Eye See ...
Eye Learn[®]!**

What is Eye See ... Eye Learn®?

In collaboration with your school district, the BC Doctors of Optometry Eye See ... Eye Learn® (ESEL) program provides kindergarten students with comprehensive eye exams and, if prescribed, one free pair of eyeglasses.

Vision and Learning – Eye Health Facts

Good vision is an important part of learning. Did you know that...?

- 1 in 4 school-age children has an undetected vision problem?
- 80% of a child’s learning is based on vision?
- Children rarely complain of vision problems since they don’t realize that they see the world differently than others?
- Vision problems are often mistaken as other developmental problems like dyslexia or ADHD?

Vision Screening vs. Comprehensive Eye Exam

Some schools offer vision screenings. However, these are not a substitute for a comprehensive eye examination by a Doctor of Optometry since it involves only a limited number of simple tests that cannot detect all eye problems.

In fact, as many as 50% of children with vision problems are able to pass a vision screening.



How to Participate



STEP 1 Check Your Eligibility

To be eligible for ESEL, your child must meet all of the following criterias:

- Currently enrolled in kindergarten
- Born in the year 2011
- Enrolled in a school district that is participating in ESEL (see below for list)

- Abbotsford (34)
- Burnaby (41)
- Central Okanagan (23)
- Chilliwack (33)
- Coquitlam (43)
- Cowichan Valley (79)
- Delta (37)
- Greater Victoria (61)
- Langley (35)
- Maple Ridge & Pitt Meadows (42)
- Mission (75)
- Nanaimo-Ladysmith (68)
- Nechako Lakes (91)
- New Westminster (40)
- Prince George (57)
- Revelstoke (19)
- Saanich (63)
- Surrey (36)

STEP 2 Book an Appointment

Book an appointment with a participating ESEL Doctor of Optometry.

Visit www.bcesel.ca to find a clinic near you.

STEP 3 Fill in the Form

Fill in and detach the ‘Parent/Guardian Authorization’ form from this brochure and bring it to your appointment.

Your child will receive one comprehensive eye exam and, if prescribed, one free pair of eyeglasses.

This form is valid until: August 31, 2017

Eye See ... Eye Learn® Program

Student Name: _____

Personal Health No: _____

School Name: _____

School District No: _____

Date: _____

Parent/Guardian Signature: _____

Parent/Guardian Authorization

As a participant in the Eye See ... Eye Learn® program, I consent to clinical information regarding my child being released to the participating lab, eyewear provider, and BC Doctors of Optometry.

See reverse and inside of brochure for details. Detach form and bring to your appointment.

VALID UNTIL: AUGUST 31, 2017