

Electronic Media and Young Children: Positive and Negative Effects on Development

Presented by: Dr. Ulrich Mueller, Professor of psychology at the University of Victoria

WHEN: February 16, 2017 at 6:30 WHERE: Lochside Elementary Library

WHAT: Electronic media are ubiquitous in children's lives. Dr. Mueller's presentation will include: what goes on in children's mind when they are exposed to electronic media, research that has examined how children's comprehension of messages conveyed by electronic media changes with age, and what research tells us about the positive and negative effects of traditional media such as TV as well as new media such as iPads on a variety of aspects of children's functioning, including language development, attention, and social skills.

Seating is limited, please confirm your attendance at: www.signupgenius.com/go/4090e4fada729a7ff2-parent